



St John's CE Primary School

Brook Lane, Walsall Wood, Walsall, WS9 9NA

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24 June 2021

Dear Parent / Carer,

The year 6 children are working on a £5 Enterprise project this week. Each group will:

- Submit a business plan
- Write a pitch to present their idea
- Promote their product or activity
- Design advertising posters
- Calculate costs and potential profit
- Run their stall
- Calculate actual profit
- Evaluate

Activities will be priced around 50p/£1 and, weather permitting, will be held outside on Tuesday 29th June – Thursday 1st July next week throughout break-times. Monies raised will be going towards a chosen charity, with the group making the most profit also receiving a prize.

Look out for promotional posters and videos this week to hear more about the individual stalls.

We really appreciate your support in the Year 6 enterprise task.

Year 6





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